**TRUTH FOR LIFE WITH ALISTAIR BEGG**

***J Is for Jesus: Enjoying Who Jesus is from A to Z***

**For Purchase beginning February 16, 2026**

**Point Graphics Here:** [**https://www.truthforlife.org/store/**](https://www.truthforlife.org/store/)

**Book Description**

*J Is For Jesus: Enjoying Who Jesus is from A to Z* is a brand-new book released by Alistair Begg. In this colorfully illustrated hardcover book, Alistair teaches young children about Jesus’ nature and character using twenty-six words that begin with each letter of the alphabet. This is a book for adults to read to children ages six and older, focusing on one word at a time. Alistair draws from the Scriptures to explain how Jesus is our Shepherd, Redeemer, Light, and King, among other titles. Each word is accompanied by an explanation from Alistair, a Scripture verse, a prayer, and discussion questions to help open the door to important conversations about Jesus. The book is well-suited for bedtime reading or reading to a Sunday school class over twenty-six weeks. *J Is for Jesus* comes with free printable worksheets and a printable poster.

**Talking Points**

* *J Is for Jesus* is a brand-new release from Alistair Begg that teaches children ages six and up about Jesus’ nature and character using twenty-six words that begin with each letter of the alphabet.
* For each word that describes Jesus, Alistair provides a memorable and colorful illustration to help children remember each unique attribute—along with a thoughtful reflection, a prayer, a Scripture verse, and discussion questions.
* This book is perfect for parents to read to children, exploring one word at time. It’s also well-suited for Sunday school classes to learn from each week for twenty-six weeks.
* *J Is for Jesus* comes with free printable activity pages for children to complete and a free printable poster
* Hardcover copies are available for $5, plus free shipping in the U.S.